

# StylusFMS - Financial Management Services



Finance & Accounting Services Brochure

Aligning Finance with Business



## Outsourced Financial Management Services

**Reduce costs, optimize operational efficiencies and make strategic contribution in the business growth**

For businesses to survive in today's dynamic environment, CEOs and CFOs are constantly exploring the ways to **reduce costs and improve operational efficiencies** of their businesses. CFOs of small and mid-sized businesses spend most of their time in maintaining suboptimal systems and processes, managing inadequately performing workforce or simply maintaining status quo that does not maximize business value creation, whereas the leadership of SME businesses expects more **strategic contribution from their CFOs** - the strategic input that will enable the business to move to the next level of success and growth by **driving financial productivity** and managing **performance of their businesses**.

This mandates a change in the way finance and accounts department functions. Familiar models and conventional patterns in which a finance and accounts department operates are constantly being challenged. Larger enterprises have established the fact that in a globalized flat world, **working with global competencies helps gain multiple advantages** of including **cost benefit and enhanced productivity**. In order to become more competitive mid-sized enterprises and small businesses are also **recognizing the need for engaging global talent** in ways that are more suited to their contexts

At StylusFMS we help CFOs to leverage outsourcing as a game-changing strategy. StylusFMS not only helps CFOs align better with their business priorities and make smarter decisions, but also ensures that the tempo in the back-office operations is maintained or accelerated (as per business need) in today's challenging dynamic times. It helps small and medium businesses **survive, thrive** and **excel** by improving the strategic contribution of their F&A departments and enabling them to focus on today's needs & tomorrow's opportunities.

### Strategic Finance & Accounting Services

- Understanding of accounting practices of US, UK and Australia
- Can handle accounting and technology with equal ease and élan
- Client business centric STEP execution methodology
- Synergies in SaaS Plus Services – [www.stylusap.com](http://www.stylusap.com)
- Strategic alliances with leading providers in the cloud.
- Tight integration with IT services to take advantage of cloud collaboration.
- 'My Customer' "My Quality" initiative.
- Variable pricing structure



## End-to-end F&A Services

- ▶ Financial Accounting
- ▶ End-to-end Processes
  - Order-to-cash
  - Procure-to-pay
  - Reconciliations (banks, credit cards etc.)

## Decision-support Solutions

- ▶ Management reporting and Dashboards

## Compliance

- ▶ Taxes
- ▶ Financial Reporting

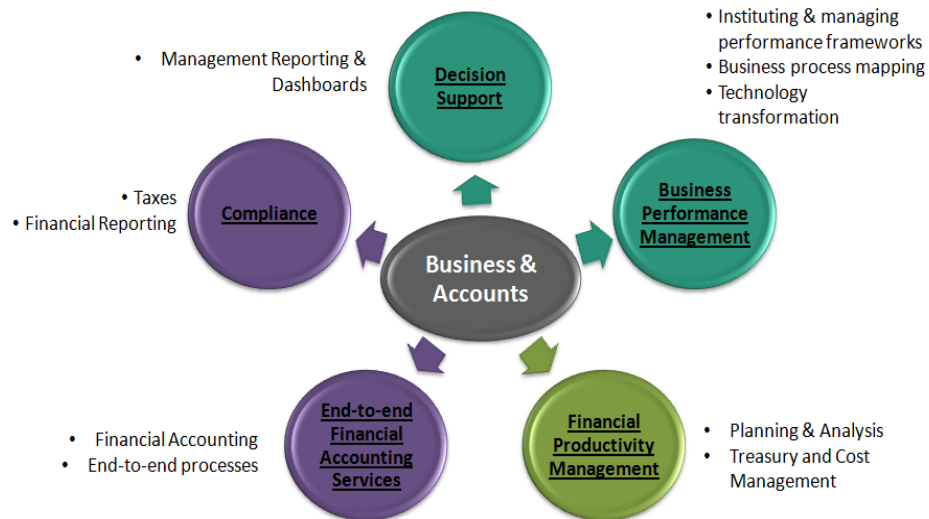
## Financial Productivity Management

- ▶ Planning Analysis
- ▶ Treasury and Cost management services

## Business Performance Management

- ▶ Instituting and managing Performance frameworks like Balance Scorecard
- ▶ Business process mapping – end to end financial and business processes
- ▶ Technology transformation – Cloud ware, Plug-ins, Wrap around

## StylusFMS' Portfolio of F&A Services



## End-to-end Financial Accounting Services

End to end financial processes and their associated workflows are unique for each business in the world of small and mid-sized businesses.. A cookie cutter approach to handle these does not work. StylusFMS uses its proprietary **STEP methodology** to provide end-to-end financial process service. STEP methodology begins with understanding the client's business model and works down to the detail of end to end processes. This study and understanding of client's business processes empowers us to offer you the service that is customized to your business requirement.

## Decision Support Solutions

StylusFMS' Decision Support solutions with an exhaustive range of dashboards and management reports ensure that our client's valuable time is not wasted in number crunching. Decision support solutions provide our clients with actionable data and insight to drive improved decision-making and operational execution. This empowers our clients to stay ahead of their industry, manage business challenges, and take calculated risks - thereby paving the way for leading performance and growth.

## Compliance Services

The lags and gaps towards achieving total compliance and other statutory requirements on time and every time is something that nags most small and medium business owners. StylusFMS' compliance services stack effectively addresses compliance on all statutory regulations on time.

## Financial productivity management Services

StylusFMS understands that despite the desire to address financial productivity, small and medium organizations often fall short in this area owing to time and competency limitations. Specialists and experienced professionals of StylusFMS are always ready to step in to fill the gaps for you. Our offshore model ensures that you get very impressive returns for an incremental investment in this area.

## Business performance management

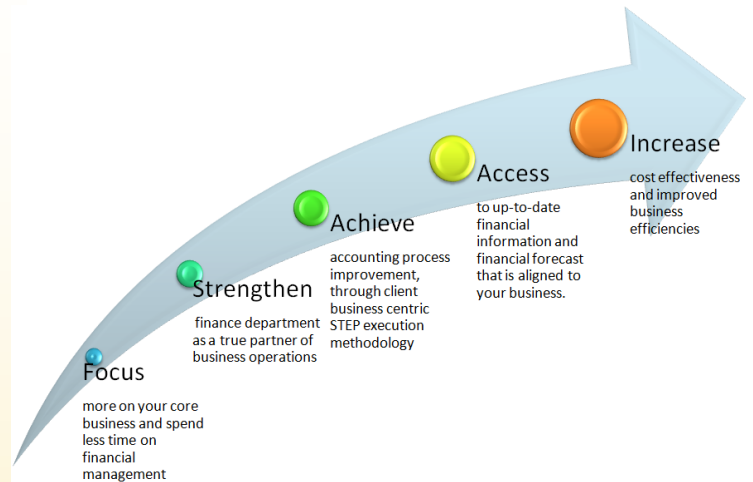
The most strategic contribution that the Finance and Accounts department can make is when it plays a role in business performance management. However, this requires more than accounting skills that pure-play accounting teams cannot fulfill. A complete range of Business mapping, technology and business intelligence skills along with an understanding of performance frameworks are required to achieve this. StylusFMS has a very strong technology and process background to address Business Performance Management.

## About StylusFMS

StylusFMS is a **Cloud based financial management services provider to small and medium businesses.**

StylusFMS' service portfolio not only helps demystify financials to business owners but also enables financial information to connect with diverse business components and provides the leadership have a better control on the financial information and its impact on the growth of the business.

## Why StylusFMS



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